

ISSUE	WINTER-JAN/FEB	MARCH/APRIL	MAY/JUNE	JULY/AUGUST	SEPT/OCT	NOV/DEC
THEMES	ARCHITECTURE + DESIGN	DEVELOPMENT/FINANCE + VACATION OWNERSHIP	SUN + FUN	FF&E - CONSTRUCTION + INSTALLATIONS	TECHNOLOGY	ARCHITECTURE + DESIGN
SPECIALS	2010 BUYER'S GUIDE DESIGN SHOWCASE: Cutting edge Construction, Design, and Renovations Americas Lodging Investment Summit (ALIS) "PURCHASING PROS"	NYU Investment Conference: WHERE TO PUT THE MONEY NOW PGA GOLF SHOW MANAGEMENT Companies	HITEC TECHNOLOGY & HOSPITALITY DESIGNS - Show Preview Issue WATERPARK CONSTRUCTION REPORT Insurance + Risk Mgmt – Resort Hotel Association	The Best in Furnishings, Flooring, Wallcoverings and other R+R Industry Installations "CONSTRUCTION KINGS"	TECHNOLOGY PAVILION: Using Technology To Improve Services and Drive Revenues The Lodging Conference IAAPA FUN MONEY Section "SPA SPECIALISTS"	2011 BUYER'S GUIDE DESIGN SHOWCASE: Cutting edge Construction, Design, and Renovations SERVICE SUPERSTARS: Annual Service Awards
DESIGNER'S NOTEBOOK	Aquatics/ Pools + Outdoor Spaces	Developer's Showcase: Winning Floor Plans	Architect/Designer Views: "Profiles in Presentation"	Golf + Club Operations	Spa + Fitness	
FRONTLINE TACTICS		Managing Weddings Events	Groups, Meetings & Conventions Business	Maximizing Travel Agency Business	HR Essentials	
RESORT LIFE – Sustainable Hospitality	Profitable Energy and Environmental Practices in Hospitality & Recreation	Profitable Energy and Environmental Practices in Hospitality & Recreation	Profitable Energy and Environmental Practices in Hospitality & Recreation	Profitable Energy and Environmental Practices in Hospitality & Recreation	Profitable Energy and Environmental Practices in Hospitality & Recreation	Profitable Energy and Environmental Practices in Hospitality & Recreation
DEPARTMENTS: AQUATICS + Water Play Product Listings	Water Slides, Upgrades & Maximizing Your Poolside Revenues Water Rides, Surf & Sprays, Cabanas/Umbrellas, Swim Diapers, Sunscreens, Toys	Aquatics Safety: Insurance, AED's, Lifeguards, Surfaces, Risk Mgmt	Water Play Design and Installation Guide Rafts + Flotation, Chemicals + Sanitizers	DESIGN THEMES + PLAN / DESIGN / BUILD Concerns Sanitation, Filters, Controls, Motors, Heaters	Waves of Fun – Technology Innovations Around Aquatics & Water Play Fountains + Sprays	Facilities / Design Accessibility, Coatings, HVAC, Lighting, Lockers, Shade Structures + Signage
LODGING / ROOMS	Bath Designs & Amenities	Housekeeping – Laundry, Flooring and Floor Care Pest Control	In-Room Entertainment – Equipment & Programming	HVAC / PTAC - The Search For Quiet Comfort Housekeeping – Bedding & Linens	MiniBars/In-Room Beverages	Facilities / Design: HVAC, Flooring, Lighting Products: Strength Training
GOLF + CLUB	REVENUE TRENDS: Tanning Issues and Opportunities	Course Management: Golf Cars & Equipment	Course Design + Playability Issues	Pro Shop + Retail Opportunities	Group Outings + Events Management Products: Tabletops, Structures	Site Furnishings + Bridges, Cabanas, Structures, Shelters, Gazebos
RECREATION	Play Equipment & Fitness Structures Product Listings: Snow/Ski	Beach/Waterfront Recreation Product Listings: Watercraft	Playgrounds, Play Structures and Safety Surfacing Product Listings: Bikes	Tours: ATV's, Bikes, Ground/Bus/Van, Snow, Water Product Listings: Vans/Shuttles	Partnering with Rail Travel Best Recreation Activities	
VACATION OWNERSHIP/ CONDO / FRACTIONALS		Finance, Real Estate and Doing the Deal	VO Toolkit: Insurance and Risk Mgmt	Play Amenities and Recreation for Increased Sales	Sales Center Operations + Technology	Resort Transportation
WHAT'S NEW:		Uniforms	Golf Retail & Equipment	Mattresses	Fitness + Club Operations	Televisions
COLUMNS: SPEAKING OF SPA		BODY AND SKINCARE: What's Working Now	Spa Education + Equipment Tables/Beds, Chairs	Designing the SPA EXPERIENCE	HOLIDAY SPA RETAIL Products: Accessibility	Products: Pilates/Mats/Weights
TECHNOLOGY	Property Mgmt Systems Locks + Security	REVENUE MANAGEMENT Locks + Security	BUSINESS CENTERS Locks + Security	ENERGY MANAGEMENT Locks + Security	Phones & Telephony Locks + Security	Locks + Security
Ad Space Reservations	1 / 05 / 10	2 / 28 / 10	4 / 10 / 10	7 / 01 / 10	8 / 20 / 10	10 / 20 / 10
Ad Materials Due	1 / 12 / 10	3 / 05 / 10	4 / 15 / 10	7 / 05 / 10	8 / 25 / 10	10 / 25 / 10
Mails	1 / 22 / 10	3 / 15 / 10	4 / 25 / 10	7 / 29 / 10	9 / 15 / 10	11 / 15 / 10
BONUS Distribution *	Americas Lodging Investment Summit (ALIS)	ARDA Conference, NYU Investment Conference	HITEC, HD EXPO, Resort Hotel Assn Conference	The Lodging Conference	IHMRS – Javits Center, NYC IAAPA, ISPA, RCRA	

*Subject to change without notice